



## Time check / Weather Report Sponsorship Package



**Full Sponsorship** Entitlement : Daily 20 reports with 8-sec. commercial message

| Sponsorship Period | CR 1 / CR 2   |
|--------------------|---------------|
| 12 months          | HK\$3,850,000 |
| 6 months           | HK\$2,117,500 |
| 3 months           | HK\$1,106,800 |

**Half Sponsorship** Entitlement : Daily 10 reports with 8-sec. commercial message

| Sponsorship Period | CR 1 / CR 2   |
|--------------------|---------------|
| 12 months          | HK\$2,117,500 |
| 6 months           | HK\$1,165,000 |
| 3 months           | HK\$608,800   |

### Terms & Conditions

Please observe the following conditions in addition to those stipulated in our sales contract:

- Half sponsorship package is available with the following patterns :
  - even hour clock pattern : 0600, 0800, 1000, 1200, 1400, 1600, 1800, 2000, 2200, 2400; OR 0630, 0830, 1030, 1230, 1430, 1630, 1830, 2030, 2230, 2430
  - odd hour clock pattern : 0700, 0900, 1100, 1300, 1500, 1700, 1900, 2100, 2300, 2500; OR 0730, 0930, 1130, 1330, 1530, 1730, 1930, 2130, 2330, 2530
- This special package is not applicable to **BANK, FINANCIAL INSTITUTIONS, PROPERTY, MOTORS, RECORDS and SHOWS PROMOTION** advertisers.
- All bookings are non-cancelable.
- The above sponsorship will be accepted on a first-come first-served basis. However, the acceptance of the booking will be at the Station's entire discretion.
- At the Station's discretion, Advertisers sponsoring the "Time check / Weather report" for a shorter period will be pre-empted by other advertisers sponsoring the "Time check / Weather report" for a longer period. Pre-emption, however, may only take place 15 days prior to its commencement and all bookings thereafter cannot be changed or cancelled.
- No "Time check / Weather report" will be scheduled within horse racing and special programmes (e.g. simulcast programmes).
- Please confirm the booking at least 2 weeks prior to the commencement of the sponsorship.
- The package itself is not eligible for volume rebates.
- Agency commission is applicable.

**For further information, please contact our Business Development Office at 2339-4805/2339-4810.**